

## Yeovil Town Supporters Society Ltd (Glovers Trust)

# Minutes of meeting, 25<sup>th</sup> May 2017 The 94 Club, Yeovil

#### Present

Brendon Owen (BO) Stuart Burrell (SB) Olly Jennings (OJ)
Hugh Male (HM) Catherine Reed (CR) Andy Richardson (AR)

Dean Mountain (Minutes)

**Apologies** 

Adam Forster (AF) Simon Brimble (SBr) Joe Fischer (JF)

Rod Jones (RJ)

#### Minutes of previous meeting and Matters arising

The Minutes for the meeting held 26<sup>th</sup> April 2017 were agreed as an accurate record.

BO passed on 2 letters received from the Financial Conduct Authority (FCA), the second of which confirmed that the annual accounts return is not due until 7 months after the financial year end.

#### Correspondence

The Trust received 7 responses from members regarding the reply to YTFC's response for financial clarity. After consultation with other parties the follow up letter was sent on 17<sup>th</sup> May. An acknowledgement of receipt has been received from YTFC.

SB is in the process of arranging a date for a meeting with David Mills (YTFC Supporters Director). David wants to include Rich Rendell (Chair of YTFC Supporters Alliance) in the meeting.

#### **Finance**

SBr notified the Chair that the current balance of the Glovers Trust bank account is approx. £5,700. Payments have been made to Remus and Jam Design, and for the PO Box renewal.

#### Membership renewals

SB has contacted Tom to ask for an editable version of the membership card. A quote of £478.18 for 500 Adult and 100 Junior membership cards has been received. It was suggested we could invest in a card printer for future years.

**Action:** AR to get an alternative quote for printing membership cards.

Members need to be informed that the renewal date is approaching. It was agreed that membership numbers should start from 1 each year. Only the membership card and covering letter will be sent to members for the coming year, rather than the full membership pack previously sent.

#### **End of season newsletter**

The following suggestions were made for content for the end of season newsletter:

- Membership renewal
- Report on GT open meeting
- Report and outcomes of meetings with YTFC
- Review of open letters re Club finances
- AGM date and nomination information
- Next steps/objectives for the Glovers Trust
- Request for volunteers
- Partnership work with YTFC ladies

Action: BO to start preparing content

#### Partnership with YTFC Ladies

The Board's sub-committee recently met with representatives of YTFC Ladies to discuss possible partnership working. Subsidised transport for home games was discussed, and the sub-committee asked the Ladies representatives to identify other areas where the Trust could get involved. They also suggested meeting with the President of the Club.

The Board felt there was an opportunity to get involved with the work YTFC Ladies deliver in local schools, possibly sponsoring the sports bags given out.

**Action:** BO to contact representatives of YTFC Ladies to discuss sponsorship, and to consider the success of coaches to previous home games.

#### Fundraising amongst members for future events

BO has spoken to Supporters Direct (SD) regarding a suggestion from a member that the Trust consider purchasing shares in YTFC. SD said that this had been popular with Trusts in the early days, due to the reducing influence of shareholders against owners who control large blocks of shares. SD now advise against this sort of scheme. In general, fundraising amongst Trust members is more successful when it relates to a project (e.g. purchasing a ground).

**Action:** BO to report back to the member regarding SD's feedback.

SD also had some other suggestions:

- The Chair of the Portsmouth FC Trust could be approached to speak to John Fry about the role of supporters trusts in football clubs
- The Glovers Trust should continue to ask questions and challenge YTFC
- Other Trust have fundraised by hiring a corporate box and offering use to 'member of the month' or through a raffle
- The Trust could set up an online forum to encourage members to get involved

### **Any Other Business**

CR received a phone call from YTFC regarding reason for non-renewal of season tickets. Some other members have also received calls/e-mails, but not all. There was a feeling that this was a box ticking exercise, rather than a genuine search for meaningful information.

Date of next meeting: Wednesday 28<sup>th</sup> June 2017, 7:30pm, The 94 Club